

*Hi!*re



me

www.teodesign.cloud

My name is Teodora Frenyo.

design

_____ in my DNA.



Experience >

Bringing 15+ years of expertise working in digital agencies

with proven experience
in a **Senior Art Director** role.

- Creative DNA
- Cliché-free, out-of-the-box concepts
- Target group analysis and customer centricity
- Campaign management and direction
- Corporate identity creation
- Character creation and motion design
- Webdesign creation
- Event concept & visual ideas

Soft Skills

Strategic Thinking

- I create innovative visual concepts that align with both client and business goals, driving long-term brand impact.

Collaboration & Communication

- I work seamlessly with teams and clients, transforming complex ideas into compelling visuals that engage and connect with the audience.

Project Management

- I efficiently manage multiple projects from concept to completion, ensuring timely delivery of high-quality visuals that meet brand and client expectations.





Hard Skills

Technology Proficiency

- Professional Adobe Creative Cloud: Photoshop, Illustrator, InDesign, After Effects
- Web Tools: Google Analytics, Wordpress, SEO

Content Creation

- I craft visual content that tells a compelling story, ensuring design and messaging work together seamlessly to engage and connect with the audience.

Digital Advertising

- I'm skilled in both analog and digital design, from traditional printing techniques to the latest digital innovations, including AI tools and emerging social media.

Social Media

- I understand the visual impact of social media, creating content that aligns with brand identity and resonates with the target audience to drive awareness and interaction.



T-shaped

- A lifelong learner, I stay ahead of trends and continuously evolve my skills in analog and digital design, AI-driven tools, data-driven visual storytelling, and automation. With expertise in cross-disciplinary collaboration, I create comprehensive brand experiences for businesses of all sizes, focusing on fresh, innovative ideas to drive impactful results.

- digital printing
- brand identity
- logo design
- animation
- social media
- event visual

- English, Spanish, German, Hungarian

Copywriting, Design, Digital Marketing

ARSIS GLOBAL CONSULTING • The Talent Matchmaker Part of Talentor.com

How interview questions are changing in the new era

The mask up years has affected us all, so it is probably inevitable that the after-effects of COVID-19 will be on our minds for the foreseeable future.

Remember, an interview is a two-way street.

The reason you ask questions to a potential candidate to get to know them and their skills. But they are interviewing you as much as you are interviewing them. If you are not prepared with good interview

Time to rethink your interview style and go hybrid.

The key to a successful interview process is flexibility. If a candidate is adamant that they want to meet potential future employers in person before deciding on a new role and aren't put off by how this may lengthen the interview process, then so be it.

[Read More in pdf](#)

To hire for success, consider asking the following questions.

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How long does it take to find a job in Hungary and in Eastern Europe nowadays?

Finding a job as an international person can be a challenging task anywhere in the current global economy, especially if you are looking to secure a place in a sector that is considered highly competitive.

WE ARE HIRING!

Based on an American survey the average job search may take somewhere around **five to six months** from application to hiring at overseas.

What about the Eastern European region? Is it possible to find a job in 3 months on the spot?

There is a long-standing shortage of skilled workers in the Eastern European job market, moreover events in Europe, higher energy prices and trade disruption could create new difficulties for EU firms already under pressure from the pandemic. According to a survey filled in by our LinkedIn followers, experience shows that in the Eastern European region, this period exceeds 9 months.

0-3 months	14%
3-6 months	29%
6-9 months	14%
9+ months	43%

What can you do to speed up your job search? Here are our tips on how to position yourself for the job market.

It can be helpful to use Arsis Global Personal Brandir services to tailor your CVs to the specific vacancies you are looking for.

- Focus an expanding your network
- Be flexible about location
- Become a rock star team member
- Improve your skills

Contact us and have a look at www.arsisglobal.com

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Visual marketing




**DISCOVER
AMAZING AND AFFORDABLE
PLACES ACROSS EUROPE**

Where shall I travel?

Cost of stay



The most affordable travel destination is in Ukraine



Lviv, Ukraine

- Accommodation 14€
- Restaurant 7€
- Bottled Water: 0,35 EUR
- Transport: 0,15 EUR

The most expensive travel gem is in Iceland



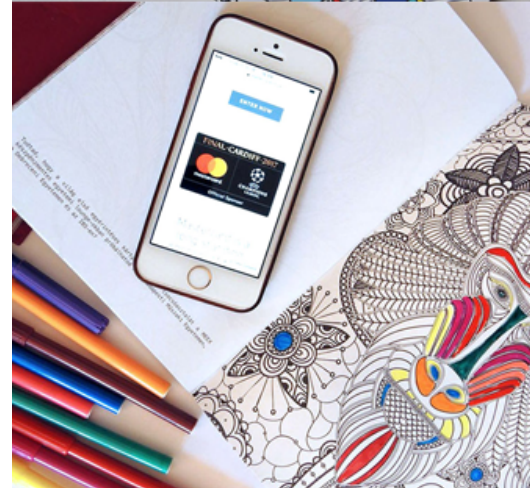
Grundarfjörður, Iceland

- Accommodation 78€
- Restaurant 50€
- Bottled Water: 1,9€
- Transport: 3,5€

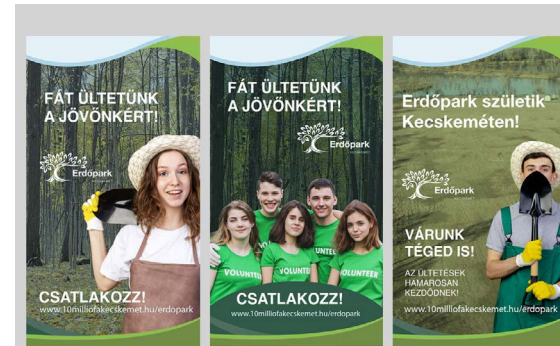
Costs are not everything



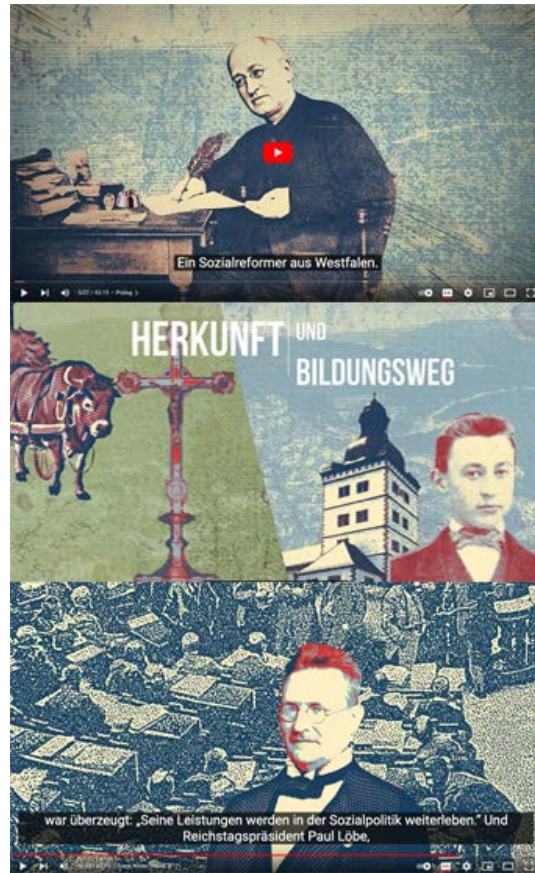
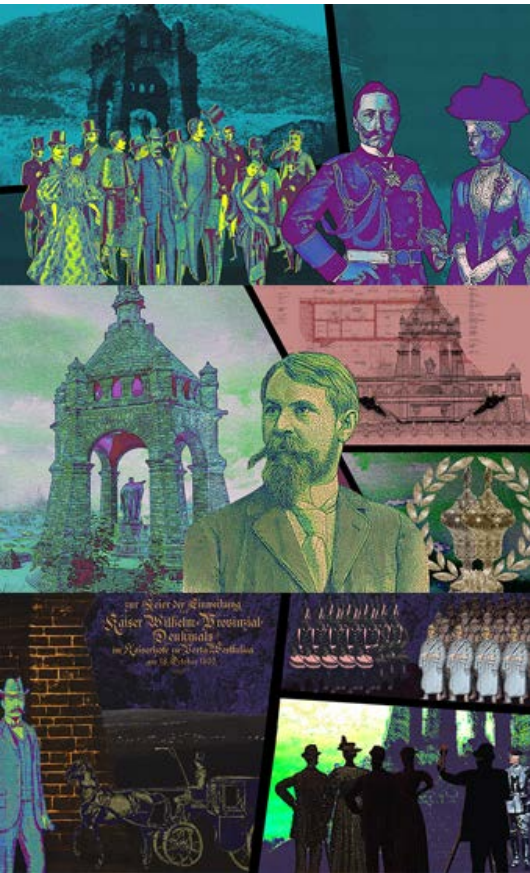
Mastercard found the top hidden treasure in Europe



BUDAPEST 2017  **Fina
WORLD
CHAMPIONSHIPS**



Concept art, animation



Climate Change

Frank-Uwe Michler,
Wildbiologe an der
Hochschule
für nachhaltige
Entwicklung Eberswalde

FILMREIHE
**"KOOPERATION IM
LÄNDLICHEN RAUM"**

dvs* **netzwerk***
Deutsche Vereinigung
Ländliche Räume

GreenShipping Niedersachsen

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MDC

ANATEA

BioRescue

Bundesministerium
für Bildung
und Forschung

Leibniz Institut für Zoo
und Wildtierforschung

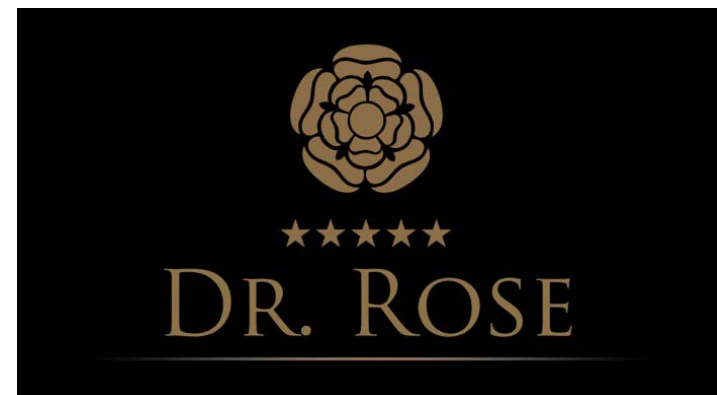
Bevölkerungswachstum Klimawandel

CO₂

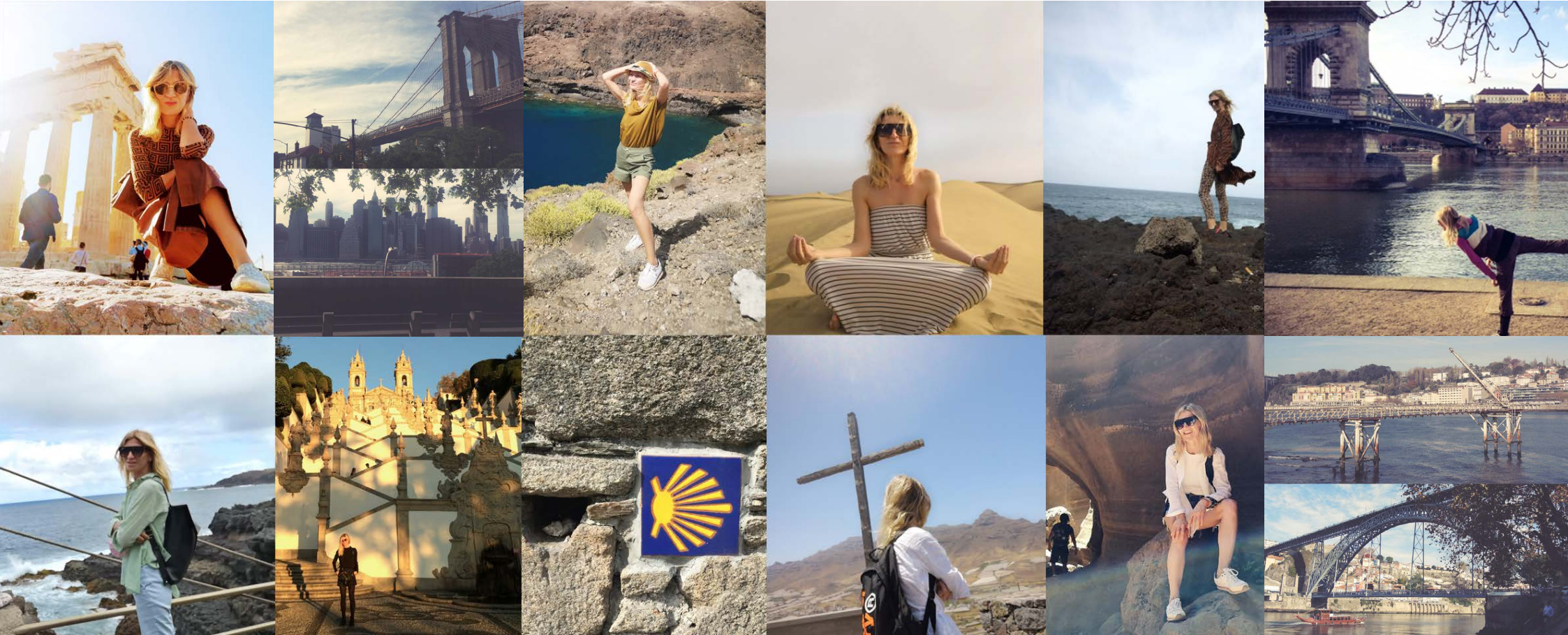
CO₂

**ENDGÜLTIGES ÜBERLEBENS KONZEPT
LINDENBAU ERLEBEN DOLMETSCHER**

Logo design



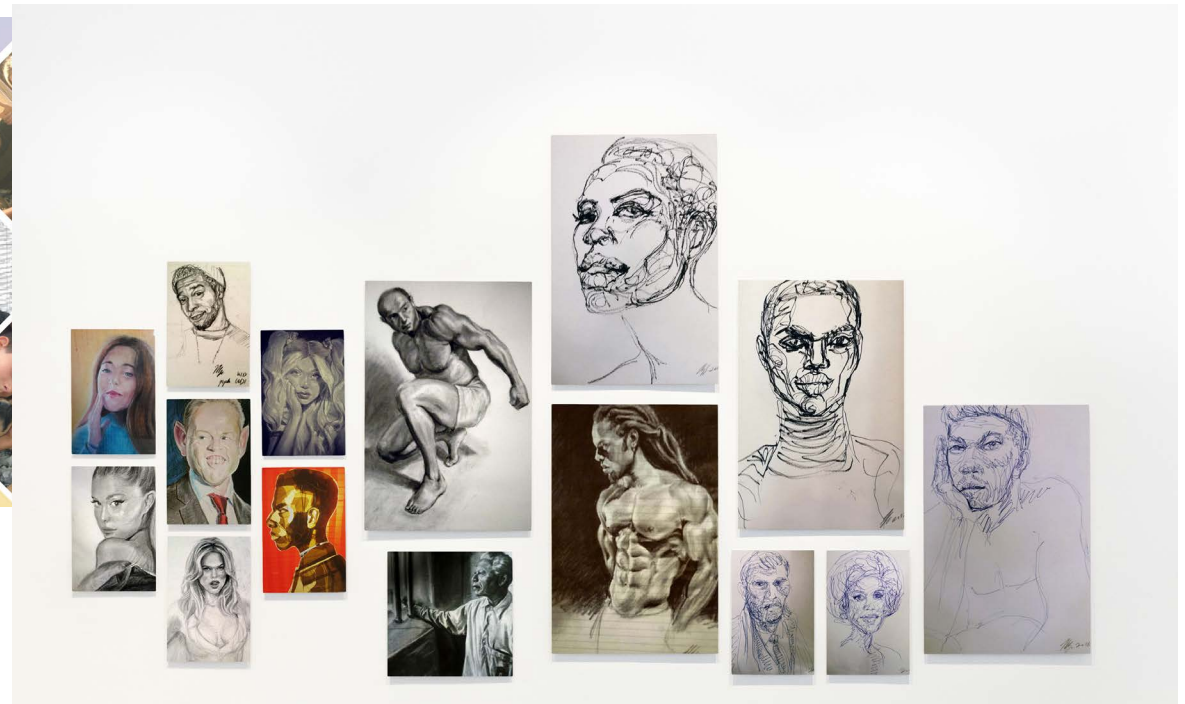
World traveller



Foster, Adoptive Parent

Regional Child Protection Service Hungary since 2000.

I am a single foster and adoptive parent, committed to children-talent management. Nobody longs for a safe and loving family more than a child in foster care. Foster parents change lives—both the children's and their own. As an adoptive parent, I am committed to talent management. I remain committed to giving underprivileged children the opportunity to develop their talents.



See you soon!

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